



Unknown Projects

Services | Pricing Structure



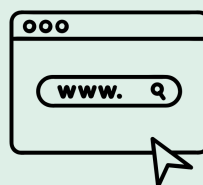
Social Media



Events








Digital Design



Websites

Our Services

 <p>Digital Design</p>	<p>Creation of digital assets using a variety of software, limited to image and text (unable to provide video currently). This can include assets such as social media posts, logos, documents and printable assets where needed.</p>
 <p>Websites</p>	<p>Website design and implementation. Creation of full website plans, purchasing of domains, building of websites, hosting of websites. Either one of design and creation then handover or continuous support.</p>
 <p>Social Media</p>	<p>Social media planning and posting, organic or sponsored post planning. Responding to comments and messages as well as setting up social media channels where necessary. Either one off assistance or continuous support.</p>
 <p>Events</p>	<p>Design and production of small-scale marketing events. Creation of props and decorations and assistance in creating risk assessments, event plans and online ticket sale channels.</p>
 <p>Combined Packages</p>	<p>Combinations of all the above services can be done and often will overlap, we are happy to discuss your needs for your business and how we can create a bespoke service for you.</p>



About Us

The world of marketing and digital can be quite daunting for a small or independent business and we want to help! We are a small but passionate team of creatives and digital experts who can help you develop and implement your marketing and digital plans. Whether that's SEO, social media, website design or the occasional event to help you increase your visibility and sales, we are here to help bring those visions to life at costs that are affordable for small businesses (we know that those big marketing agencies out there can be quite expensive!).

We are always happy to have a chat with you about what you are looking for and how we can help. In this document you will find an idea of what services we provide and a pricing structure.

Pricing Structure

We pride ourselves on being affordable for small businesses. You won't find us working with big clients, it's just not what we do! We love working with independent businesses that need that little extra support with their marketing, we feel our prices reflect that!

We offer a low Hourly Rate which you can set yourself, meaning you will never go over budget. We will openly discuss with you the amount of time we believe will be needed to complete the projects.

Once a project is completed you may want us to stay on and continue supporting you such as helping to run your social media platforms or continue updating your website. We can do this at our lower Retainer Rate, again you can set the amount of hours you want us to work yourself, keeping control of your budget!

<p>Hourly Rate</p> <p>£15 p/h*</p> <p>Digital Design, Websites, Social Media, Events, Packages</p> <p>Invoice</p> <p>Hours set by you or upon discussion of estimated time to complete.</p> <p>*excluding any additional fees for hosting platforms, paid advertisements etc.</p>	<p>Additional Fees</p> <p>Where necessary, there may be additional fees incurred. For example when hosting a website or posting paid social media adverts.</p> <p>This budget can be set by you. Payments for any such fees must be made before any content can be produced.</p>	<p>Retainer Rate</p> <p>£12 p/h*</p> <p>Websites, Social Media, Packages</p> <p>Invoice</p> <p>Hours set by you.</p> <p>Applicable for continuous support on any projects we have helped you with in the past. The standard hourly rate will initially be charged for taking up a project completed by another company.</p>
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Any services that incur additional charges (such as website hosting and paid advertising) will be charged to your business via invoice. If you choose to create a website please be aware that this will be a yearly cost and failure to pay this will result in termination of the website hosting.

Contact Us

Want to have a discussion about your project? Then please get in touch with us!

Email Us: info@unknownprojects.co.uk

Online Form: www.unknownprojects.co.uk/contact

Form:

Name: _____

Email: _____

Phone Number: _____

Business Name: _____

What service are you interested in? (tick all the apply)

Digital Design	Websites	Social Media	Events	Packages

Please send your form to: info@unknownprojects.co.uk
